



Autumn Conference 2024

16th November 2024

Salutation Hotel, Perth



Commercial Brochure



Our Autumn Conference will be held on 16th November at Salutation Hotel, Perth.

Please find the range of commercial opportunities available at our Autumn Conference 2024.

These opportunities will put your organisation at the heart of our Conference, gaining exclusive access to debates as well as being able to speak to our MPs, MSPs and Councillors firsthand.

- Host a Fringe
- Host an Exhibition
- Attend as an Observer



Host a Fringe

A Fringe Meeting is a very effective way to get your message across to a wide range of delegates. Our Fringe meetings are always well attended and you can be sure of a lively debate. The choice of topic is yours and you can be as flexible as you like on how you structure the meeting.

All fringe rooms are within the conference venue so there will be no need for delegates to leave the vicinity of the main venue to find your event. Rooms will be set out in theatre style.

Fringe meetings last 60 minutes. This slot will take place at during the lunch break - 13:00 - 14:00.

Your Fringe booking will include:

- 3 Observer Passes
- 3 copies of our Conference Agenda
- A 100 word listing in the Conference Agenda including details of the topic of discussion and speakers.

Booking this event DOES NOT include catering for delegates. As this event is during the lunch break, this is an important incentive to have as many delegates involved in the event as possible, so is highly recommended.

Please state when booking if you would like catering and contact details for the venue can be distributed.

Fringe spaces for our Autumn Conference are very limited. Please send over your booking form ASAP to guarantee your place.



Host an Exhibition

Hosting an exhibition provides you with the opportunity to engage firsthand with our delegates. We have an upstanding reputation that our parliamentarians, councillors, MPs, MSPs and members spend a substantial amount of time during the day talking to organisations at our exhibitions; be assured that this will allow you to create connections within our party and make useful contacts during your time at our conference.

All stands are on a space-only basis. Any additional space is available by request, please get in contact with our conference team to discuss any requirements.

Exhibition spaces are open from 9:30 - 14:45 on the day of our conference.

An Exhibition booking will include:

- A table and two chairs
- 3 Observer Passes
- 3 copies of the Conference Agenda
- An Exhibitor Listing in our Conference Agenda including:
 - Your organisation's logo
 - A 50 word description



Attend as an Observer

Every year, we are delighted to welcome observers from a wide range of sectors including business representatives, academics, diplomats and lobbyists.

As an observer, you will be free to attend debates in our main conference hall, browse our exhibitions, get involved in Fringe meetings and speak to our many parliamentarians, councillors, MPs, MSPs and members.

Our Observer Package includes:

- An Observer Pass
- A copy of our Conference Agenda
- Access to Debates and lunchtime events
- NEW for 2024: An advert in the conference agenda highlighting your attendance
 - Your organisation's logo
 - A 50 word description



If you are interested in any of our commercial opportunities, please fill in the booking form attached in the corresponding email.

Any queries please contact:
lucy.smith@scotlibdems.org.uk

Deadline for Fringe and Exhibition bookings:
October 25th

Deadline for Observer passes:
November 1st