

Action Day Briefing - High Street

OVERVIEW

Putney High Street is at a tipping point.

- There are **over 20 empty shops** on the High Street.
- While the return of **Marks & Spencer** has lifted local spirits, it also reminds us just how far the High Street has fallen.
- **Footfall is high**, but the mix of shops is poor. A recent survey of 500+ locals showed frustration about the **lack of clothing stores, independents, and food options**.

WHAT WE'RE DOING TODAY

This activity is about **showing up, starting conversations,** and giving residents a **voice**.

We've picked **five key empty shops** along Putney High Street. See leaflet and map. On each, you'll find/provide:

- A **large poster** asking: *"What should go here?"*
- A **set of coloured stickers** people can place to say what they'd like to see (e.g.  Independent Retail /  Other /  Clothing /  Food)

We're asking passers-by to:

- ✓ Place a sticker on each poster
- ✓ Scan the **QR code** to give more detailed feedback
- ✓ Leave their **email** if they want to receive the results

YOUR ROLE

- Be welcoming and visible!
- Encourage people to take part and explain the activity in one sentence:
"We're asking locals what they want to see on the High Street – just pop a sticker on the shop and tell us what you'd love to have here!"
- Offer to help them scan the QR code on their phone
- Ask if they'd like to leave an email to stay informed

WHY IT MATTERS

One of the keys to revitalising our High Street is **community-led engagement**. We're giving people an easy, visible way to participate – and showing that local Lib Dems are listening, acting, and full of ideas.

Thanks for being part of this!