Membership Development Officer Report November 2026

Current members (as of 14/11/2026): 126
Current supporters (as of 14/11/2026): 51
Members in 2025 (as of 14/11/2025): **114**
Supporters in 2025(as of 14/11/25: **56**

Fortunately in the past twelve months we have been able to welcome five new members from outside Redbridge and seven new members who have joined or rejoined from this Borough. Just as in recent years the electorate are moving home more often.

Attempts at organising social gatherings for members have not proved as successful as in past years. Last May's elections left very little extra time for those members who worked extremely hard for our target ward of Wanstead in the Council Elections. Otherwise lack of engagement for these events appears to be due to four reasons:

i) Difficulty in finding the right type of event which attracts members
ii) Finding the right venue, day and time which suits enough members.
iii) Working within our Redbridge branch budget.
iv) Members not noticing emails from us.

Actions taken:

1. We need to constantly check for new members who move to Redbridge and ensure we welcome them.
2. In past years we have organised coffee mornings to draw our membership together for lively debate and discussion. Attendance dropped for the last one so, before more are planned, we are asking members for their views on the type of social events they would enjoy.

Going forward

We will endeavour to grow our membership, to attract more offers of help with deliveries, and build contributions to our funds as we look forward to the unavoidable costs of the London Assembly Election in 2028 and the next General Election.

To these ends we are planning:-

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1. To look for and organise socials which will attract the participation of more members.
2. To improve notice of future events with members by following our emails with phone calls.
3. The possibility of another open Executive meeting for our members to attend.

Please keep checking your emails for notice of the above and please advise the Membership Development Officer or Data Officer of changes to your contact details, especially phone numbers. As ever you can withdraw your contact details from Liberal Democrat local and national data on request.

With thanks to all our valued Liberal Democrat Members

Heather Liddle
Membership Development Officer
Redbridge Liberal Democrats