

# Katie Mansfield:



## Hard Working Campaigner. Policy Led. Record of Delivery



### A strong campaigner

I have led marches to stop violence against women and girls, lobbied TfL to improve safety and stood up to Thames Water.

I know how to campaign hard, collaborate well, and bring people together across divides.



### Hardworking and Committed

As the Parliamentary Candidate for Bracknell in 2024, I canvassed extensively, both locally and in target seats, took part in hustings and live radio debates and ran street stalls.

We grew our membership and boosted the vote in key wards.



### Policy-led Action-Oriented

I have worked on policy and strategy papers, both in business and politics, understanding issues to drive solutions.

But I also love to see the ideas and plans come to life and work hard to make sure local residents see the benefits.



### *Dear Member*

I'm standing to be your Prospective Parliamentary Candidate for Hampstead and Highgate. I know how to run a winning campaign - mobilising activists, connecting national issues to local concerns and delivering results.

From growing up in Ireland to aid work in Rwanda, then building a marketing career while raising three children, my life has been shaped by resilience and compassion - giving me a deep understanding of real-life pressures.

Elected in 2018 as a councillor in Richmond-upon-Thames, I've worked tirelessly for my community - six years as Vice Chair of Transport, then Lead Member for the redevelopment of Richmond Town Centre. I now sit on the London Policy Committee and chair the Lib Dem national High Streets and Town Centre Policy Working Group.

I bring experience, energy, enthusiasm and a deep commitment to making politics work for people. I would be honoured to have your support. *Katie*

# FIGHTING FOR HAMPSTEAD AND HIGHGATE

Hampstead and Highgate is one of the most dynamic, informed, and engaged constituencies in the country, but it also faces real challenges.

Alongside national priorities - like rebuilding our relationship with Europe, addressing the housing crisis and delivering urgent reform of the NHS and social care, I will work closely with local councillors, members, and the community to campaign on the issues that matter here, including:

- Revitalising local high streets, with support for independent businesses and community services
- Pushing for visible policing to tackle local issues such as drug dealing and phone theft
- Ensuring sustainable development, with proper infrastructure, at sites like the O2
- Securing the best care for families affected by the Royal Free Maternity Unit Closure

I will commit time and effort into building the local Lib Dem presence. I currently live in Twickenham, and know London well, having also lived in Queen's Park and Highbury. I understand what's at stake and I'm ready to fight for this community.

## RUNNING SUCCESSFUL CAMPAIGNS

### STOP VIOLENCE AGAINST WOMEN AND GIRLS

As White Ribbon Champion in Richmond, I've led high-profile local campaigns to raise awareness and drive change. Our regular marches now draw over 60 people.

The strong partnerships I've built with local sports clubs and the university are now delivering meaningful, lasting change.



### PREVENT THAMES WATER PLANS



When Thames Water proposed a large shaft in our local park, as part of their dreadful TDRA sewage scheme, I launched a campaign with residents, councillors and our MP to stop it.

Thanks to our efforts, Thames Water have now removed our park from their plans, protecting this vital local, green, community.

### WIN ELECTIONS

As a key member of the winning campaign team in Twickenham and Richmond, I have planned activities, developed messaging and pounded the streets to ensure victory.

We successfully delivered two MPs, a London Assembly member and 49 local councillors, while also supporting other constituencies.

